

Know Who You're Dealing With...

(a Continuum of Types of Organizations Affecting Environmental Matters)

Org. Type	Corporate Polluters	Corporate Trade Associations	Corporate Front Groups (Public Relations, "Wise Use" Groups and Think Tanks)	Corporate Controlled Environmental Groups	Highly-Compromised Environmental Groups	Moderately Compromised Environmental Groups	Funded, but Generally Uncompromised Enviro Groups	Largely Unfunded / Grassroots Enviro Groups
Description	Economic interest puts them at odds with environmental interests, requiring that they influence the rest of this spectrum.	Associations that represent the economic interest of their corporate or professional members.	Often established on behalf of corporate trade associations and with funding from corporate polluters.	Groups with a high degree of influence from corporate polluters, through funding and board connections.	Typically via corporate / state funding, corporate board members, or foundation-front groups set up by foundations with corporate-friendly agendas.	Often funded largely by membership, but agenda is somewhat compromised or directed by foundation or even corporate funding.	Either primarily membership-funded, or funding by foundations with few strings attached.	Generally no structural (financial or organizational) conflicts of interest. Group agendas are capable of being more radical.
Pennsylvania Examples	Pennsylvania Power & Light / PPL J.P. Mascaro & Sons	Pennsylvania Waste Industries Association ARIPPA (waste coal burning trade association)	Pennsylvania Landowners Association PA Cleanways	Pennsylvania Environmental Council Pennsylvania Resources Council Western Pennsylvania Conservancy	PennFuture Chesapeake Bay Foundation Most watershed protection groups	Clean Air Council PennEnvironment	Pennsylvania Association for Sustainable Agriculture	ActionPA Keep Erie's Environment Protected Alliance for a Clean Environment DeCo Alliance for Environmental Justice
National / International Examples	Air Products & Chemicals Coors Exelon Exxon General Electric Lockheed-Martin Monsanto Sun Oil Wal-Mart Waste Management Weyerhaeuser	American Dental Association American Petroleum Institute Biotechnology Industries Organization Integrated Waste Services Association Nuclear Energy Institute Tobacco Institute	Ad Council American Council on Science and Health Americans for Balanced Energy Choices Clean and Safe Energy Coalition Heritage Foundation Keep America Beautiful National Smoker's Alliance Sahara Club	Nature Conservancy World Resources Institute	Clean Air Task Force Environmental Defense Natural Resources Defense Council National Wildlife Federation World Wildlife Fund Wilderness Society	Audubon Society Clean Water Action Environmental Working Group Greenpeace League of Conservation Voters Rocky Mountain Institute Sierra Club Union of Concerned Scientists	Center for Health, Environment and Justice Nuclear Information and Resource Service Beyond Nuclear Public Citizen Environmental Research Foundation Global Anti-Incinerator Alliance	Energy Justice Network Earth First! Rising Tide North America Student Environmental Action Coalition

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